



INTRODUCING THE CUIMC VIDEO STUDIO

Walk in, mic up, and record – RIGHT ON CAMPUS

The CUIMC Video Studio is a state-of-the-art studio located in the Hammer Health Sciences Center, room LL2-220. The Video Studio offers convenient and affordable HD video production.

Features include: 18' x 12' studio space; professional broadcast lighting, audio and video equipment; electronic customizable, branded backdrop; green screen and seamless paper backdrops; and a professional producer with network television news experience.

STANDARD RATES (one-hour minimum for all services) for FY 2017-18

Studio with producer	\$250/hour
Headshot (still) photography, including retouching	\$200/person
Producer and camera for on-campus shoots	\$300/hour
Post-production editor	\$250/hour

SPECIAL PACKAGE RATE FOR DOCTOR OR RESEARCHER PROFILES

Individual faculty members can get up to a 90-second profile video and a professional headshot for a \$250 flat fee.

Contact the Video Studio for more information: videostudio@cumc.columbia.edu.

BOOK THE STUDIO

Contact the Video Studio at videostudio@cumc.columbia.edu and producer Brian Winkowski at bw2477@cumc.columbia.edu to discuss your project and reserve studio time. Before filming, please also complete our [booking form](#), which supplies us with project specifics.

PAYMENT OPTIONS

We accept payment by chartstring or, if no chartstring is available, by check. Please enter chartstring numbers in the Google form linked above. Checks should be payable to "Trustees of Columbia University in the City of New York."

STUDIO DIRECTIONS

The Video Studio is located in LL2-220 of the Hammer Health Sciences building, 701 W. 168 St. (Detailed directions: From the first floor of Hammer, go left past the security desk, then take the stairs or elevator down to LL2. Turn right and go to the end of the hall; the studio has an "ON AIR" light next to the door.) Columbia ID is required for entry into the building.

ATTIRE RECOMMENDATIONS

For individuals being filmed or photographed, business attire is best. Choose clothing that complements your skin tone and eye color, and avoid patterns, busy prints, and shiny fabrics. Video filmed in the studio is typically done with a green screen background, so subjects are advised to avoid green clothing.